

# Skills & Apprenticeships Programme

Policy Development & Scrutiny Panel

1<sup>st</sup> March 2016

# Delivering the Bath & North East Somerset Economic Strategy

## Priorities:

- » Social Mobility
- » Business Growth
- » Return on Investment



# Evidence-based Strategy: Social Mobility

Target cohorts -

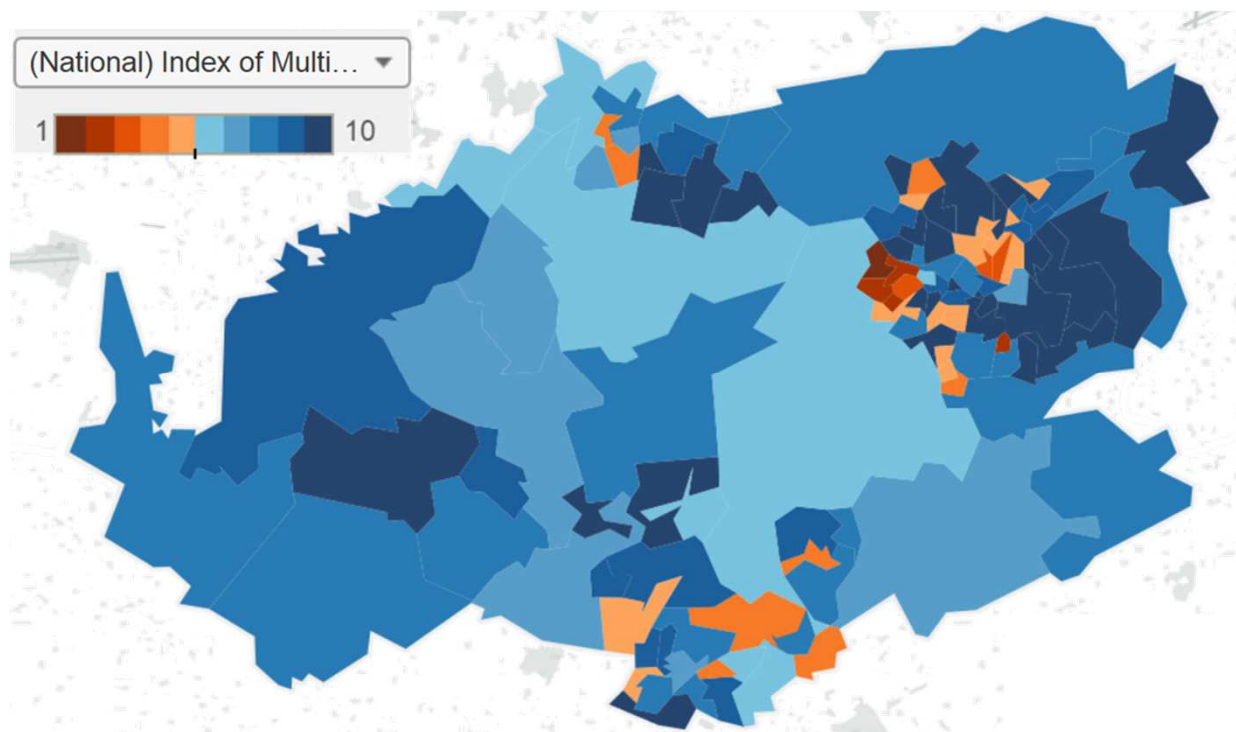
Young people:

- who are NEET (Not in Education, Employment or Training)
- leaving care
- with physical & mental health learning difficulties & disabilities
- who are parents

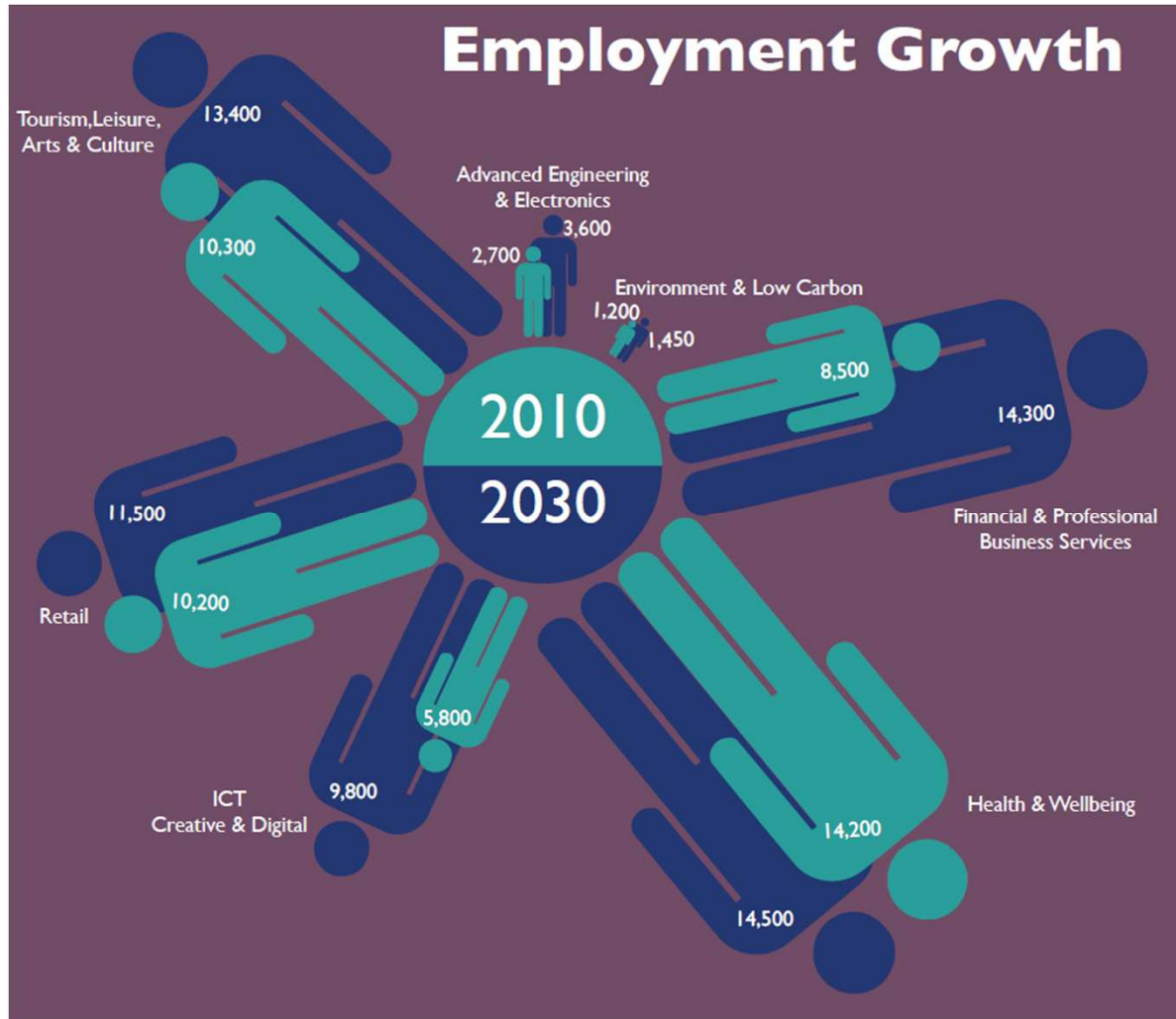
Lone parents (19+)

Long term ESA claimants & older claimants

People with below level 2 qualifications



# Evidence-based Strategy: Business Growth



### Priority Sectors:

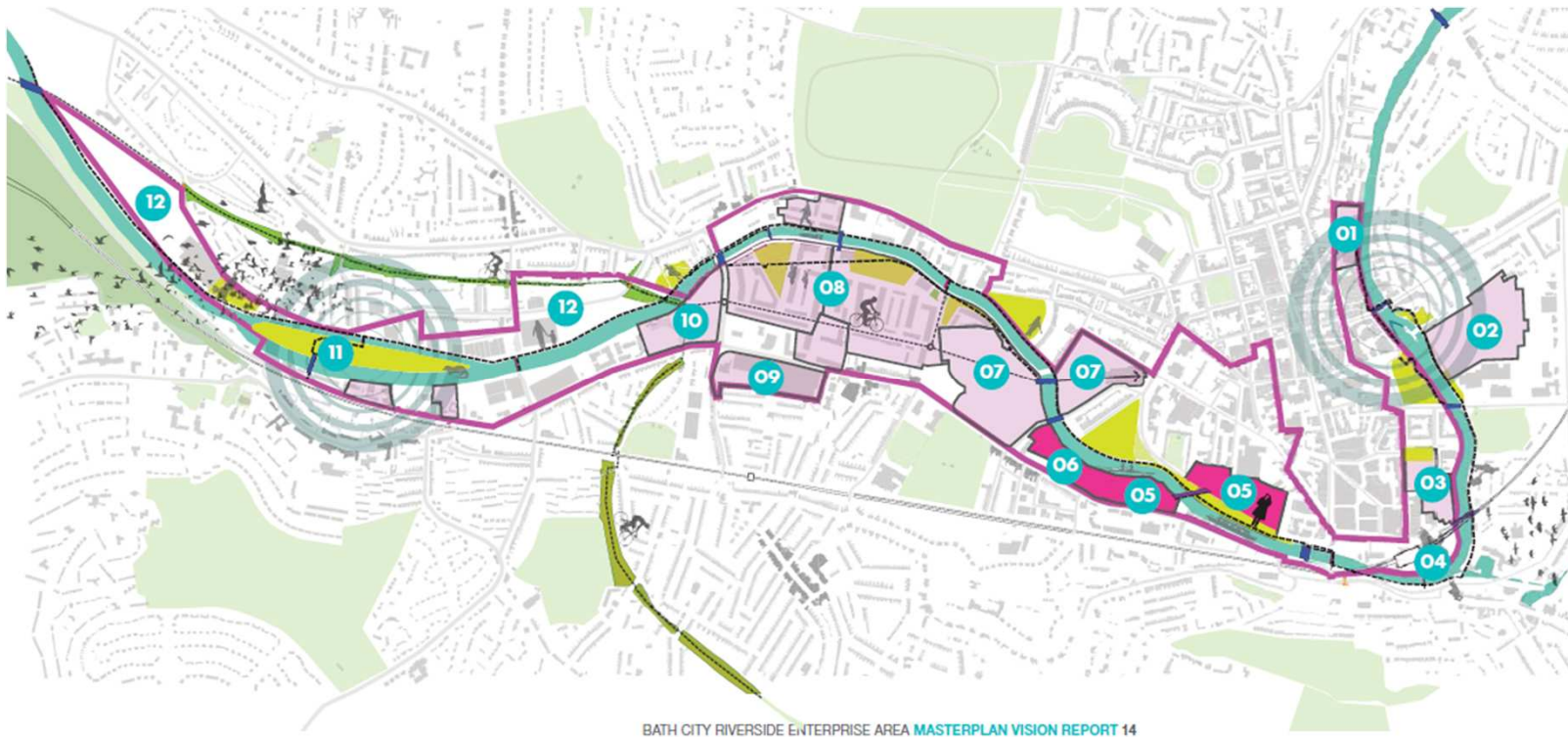
- Advanced Engineering & Electronics
- Creative & Digital
- Environment & Low Carbon
- Information & Communication

### Core Sectors:

- Financial & Professional Business Services
- Health & Wellbeing
- Retail
- Tourism, Leisure, Arts & Culture

# Our Opportunities

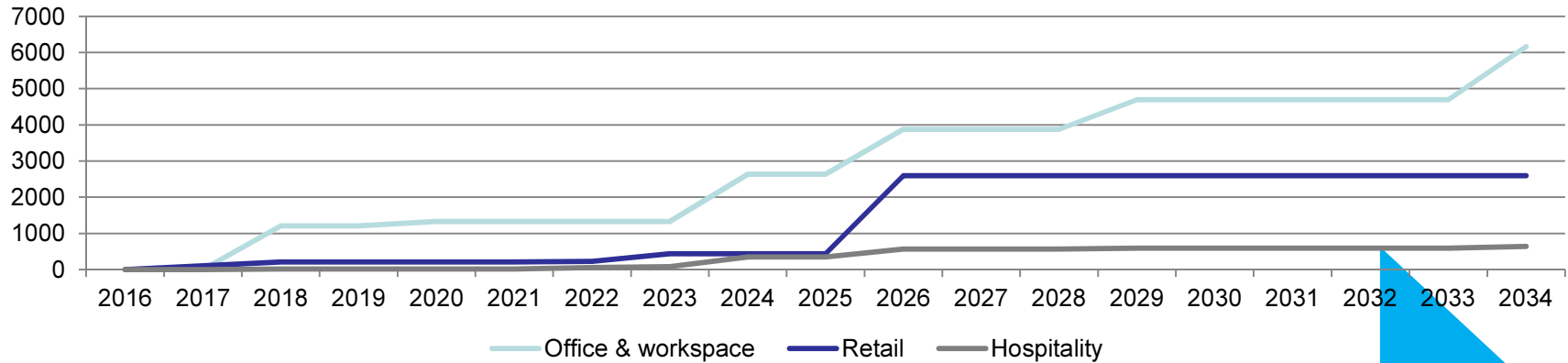
» Example: Bath Enterprise Area Masterplan



Bath and North East Somerset – *The place to live, work and visit*

# Bath Enterprise Area Masterplan: 9000 jobs

	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	
Bath Press	■	■	■	■	■															
South Quay		■	■																	
Roseberry Place			■	■	■	■	■	■	■											
North Quay			■	■	■	■	■	■	■											
Green Park West				■	■	■	■	■	■	■	■									
Cornmarket					■	■	■													
Manvers St							■	■	■	■	■									
Green Park East										■	■	■	■	■						
South Bank												■	■	■	■	■	■	■	■	■
Construction jobs	33	184	331	519	576	402	275	276	166	169	181	102	138	44	52	48	47	78	31	



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# Employment Hub

